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Essentials of Entrepreneurship and Small Business Management. 2. DESCRIPTION For courses in Small Business Management, Entrepreneurship, New Venture Creation, and New Venture Management. A The Foundation to Building a Successful Small Business Taking a practical, hands- on approach to entrepreneurship, this text equips students with the tools and critical thinking skills they need to position themselves for enduring small business success. A Now in its Eighth Edition, Essentials of ...

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Ashu Sehrawat is one of the most inspiring stock market investor, stock trader, fund manager and Entrepreneur in India. He owns a fund management online portal Trading Fever manages his and other ...