

## After Effects Apprentice Real World Skills For The Aspiring Motion Graphics Artist Apprentice Series

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After Effects Apprentice | ScienceDirect

After Effects Apprentice, Second Edition; Real-World Skills for the Aspiring Motion Graphics Artist by Trish and Chris Meyer 2nd Edition Version CS4 Includes DVD Tutorial Published by Focal Press 321 Pages 12 Chapters Everything you need to know to get up to speed with After Effects by two authors who have made their careers mastering these skills.

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After Effects Apprentice: Real-World Skills for the Aspiring Motion Graphics Artist Chris Meyer , Trish Meyer Whether you're new to After Effects and want to get up to speed quickly, or already a user who needs to become familiar with the new features, After Effects Apprentice was created for you.

After Effects Apprentice: Real-World Skills for the ...

Trump has reportedly considered an Apprentice revival before, as The Daily Beast reported last year that the president and Burnett were "pitching each other details on potential TV projects" for after his time in office ▯ including a "politics-themed" show that could be titled The Apprentice: White House. Trump denied this report, saying he doesn't "even have time to think about it."

Whether you're new to After Effects and want to get up to speed quickly, or already a user who needs to become familiar with the new features, After Effects Apprentice was created for you. With 11 core lessons plus a final project that pulls it all together, you'll learn how to tap this program's vast potential ▯ whether you create motion graphics for network television, corporate communications, or your own projects. Fully updated to cover the major new features introduced in After Effects CS6, CS5.5, and CS5, this edition of the book presents a professional perspective on the most important features a motion graphics artist needs to master in order to use After Effects effectively. You'll learn to creatively combine layers, animate eye-catching titles, manipulate 3D space, track or rotscope existing footage to add new elements, color key and stabilize a shot to place it in a new environment, and use effects to generate excitement or enhance the realism of a scene. Easy to follow, step-by-step instructions guide you through the features, with explanations of the "why" instead of just the "how" behind each technique. You'll learn more than just the tools; you'll learn skills that you can immediately put to work expressing your own ideas in your productions. Topics include how to: ▯ Animate, edit, layer, and composite video and still images. Manipulate keyframes and the way they interpolate to create more refined animations. Use masks, mattes, stencils and blending modes to add sophistication to your imagery. Create and animate text and shape layers Place your layers in 3D space. Use tracking and keying to create special effects, such as replacing screen displays. DVD contains: All exercise source material and project files for After Effects CS6, CS5.5, and CS5, plus 90 minutes of video tutorials.

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If you're new to After Effects and want to get up to speed quickly, After Effects Apprentice was created just for you. With 11 core lessons plus a fun final project, you'll quickly get into the program and learn how to tap its potential—whether you want to create motion graphics for a network program, your company's video, or your own independent production. In this book, you'll get a professional perspective on the most important features a motion graphics artist needs to learn to use this program effectively. You'll learn to creatively edit and combine layers, animate eye-catching titles, replace a screen on a computer monitor, place a studio shot in ane environment, manipulate 3D space, and use effects to generate excitement or enhance the realism of a scene. Easy to follow step-by-step instructions take you through each technique, including projects that encourage you to put your own creative vision to work. You'll learn more than just the tools; you'll learn skills that you can immediately put to work in your own projects. Topics include how to (to be updated closer to release of corresponding software version): \* Animate, layer, and composite images and text. \* Manipulate keyframes to create more refined animations. \* Use masks, mattes, stencils and modes to add depth. \* Manage layers to make them easier to coordinate. \* Add 3D to your animations. \* Use tracking and keying to create special effects. \* Includes new CSX features; Shape layers, the Puppet tool, Brainstorm, and Per-Character 3D Text. DVD contains: All exercise source material and projects, guided video tours, and movies of the finished projects. \* Full color presentation of professional workflows \* Core motion graphic techniques in 12 engaging lessons \* Companion DVD features QuickTime movies and lesson media

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New to CINEMA 4D and looking for an accessible way to get up to speed quickly? Do you already know the basics of the software but need to know the new features or take your skills and understanding a little deeper? If so, look no further than CINEMA 4D Apprentice, your one-stop shop for learning this powerful application. With guidance that takes you beyond just the button-pushing, author Kent McQuilkin guides you through 10 core lessons, starting with the basics before moving onto more complex techniques and concepts and then tying it all together with a final project. CINEMA 4D Apprentice walks you through the software with a project-based approach, allowing you to put lessons learned into immediate practice. Best practices and workflows for motion graphics artists that can be applied to any software application are included. A companion website ([www.focalpress.com/cw/mcquilkin](http://www.focalpress.com/cw/mcquilkin)) features project files and videos of the techniques in action. Topics covered include: creating basic scenes, modeling, texture mapping mograph in-depth integration with After Effects via CINEWARE lighting, animation, rendering and more motion tracking with the new tools included in R16

Put the power of Expressions to work in your animations with controls and efficiencies impossible to achieve with traditional keyframing techniques. No programming skills are required. Foundation concepts and skills orient the new designer and serve as a handy reference to the experienced one. Basics of creating expressions, variables, commands, and expression helpers precede the leap into javascript and math essentials for more advanced expressions that include randomness, physical simularions and 3D. Full color illustrations display the scripts and the resulting effects, pickwhip techniques, and sequential animations. Downloadable companion files include Quicktime movies of the demo animations, and AE project files that permit you to examine the Expressions. Extensive notes are provided to aid you in implementing the extensive library of Expressions available for your use on Adobe LiveDocs.

Realize your creative potential with a working knowledge of After Effects 7. Renowned artist and designer Angie Taylor demonstrates professional workflows and inspires with practical tutorial lessons that help put the theory (and you!) to work. You'll learn from a comprehensive survey of the new interface and features, with illustrated techniques for animation, visual effects and motion graphics. Practice exercises to reinforce essential techniques, and continuous projects challenge you with fantastically creative uses of the application. The companion DVD includes everything you'll need to complete the tutorials as well as an array of bonus plug-ins and demo software.

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